



Group



ITALIAN OUTDOOR

## BT Group puts security threats in the shade with a Syneto solution

### Overview

**Company:** BT Group

**Location:** Italy

### The Challenge

- Achieve data security;

- Ensure application performance;

- Find a solution that is easy to manage.

### The Solution

- **Data protection** with instant incremental backups;

- Increased **performance** for all applications

- Ease of use with **one-click management**.

### Customer Profile

BT Group is a leading Italian manufacturer of awnings and pergolas. Started as a family business, BT Group has taken the beauty of artisanal craftsmanship and developed it to create a modern business. This powerful „made in Italy” brand is powered by the dedication and skills of the team behind it.

The company is dedicated to creating custom products, according to each customer’s vision and needs.

### The Challenge

BT Group was aware of the fact that, as an active modern business, data represented one of their most important assets. This data should therefore be both protected and easily accessible at all times.

The company had decided to find an IT solution that would cover its data protection needs, while at the same time maintaining an increased performance for everything running on the infrastructure. At the same time, the group was looking for a solution that was easy to use and did not bring increased complexity to daily business activities.

## The Solution

In their quest for an IT solution that covered all their infrastructure and security needs, BT Group turned to a Syneto solution. A decisive factor in making this choice has been the simplicity of the solution - its ease of use and the fact that it consisted of an integrated „all-in-one” system. Having just „one tool”, a single point of management for all IT operations has helped the IT group save precious time and resources.

The new solution covers the company's security needs – through efficient, incremental automatic backups. This ensures that all of the company's important data is safe and easy to be recovered in case of a security threat.

Moreover, performance is not sacrificed in order to achieve security. All applications run at top performance in the chosen environment.

*“We have chosen Syneto because it has offered us an <<all-in-one>> system, that integrates everything we need from an IT perspective in a single solution.”- Alberto Radaeli*  
- IT Manager, BT Group



### Increased performance

Performance is not sacrificed – not even for resource-intensive applications.



### Data protection

All the data is backed up instantly, through incremental automatic backups.



### One-click management

A simple to use solution, with one-click management and fast operations.

# syneto

Simplify • Accelerate • Protect

#### Contact Information

Symbol Palace,  
Via Cefalonia 55, 25124,  
Brescia, Italy

t. (+39) 030 7687 766  
e. sales@syneto.eu  
[www.syneto.eu](http://www.syneto.eu)

Syneto creates technologies which Simplify, Accelerate and Protect IT operations. We take the latest, cutting-edge enterprise IT technologies and combine them with an incredible level of management simplicity and operational agility to deliver uncompromising simplicity, speed and security. A demonstration of how smart IT can be.

Syneto is a registered mark of Syneto srl.  
©2021 Syneto. All rights reserved.