

# syneto

Simplify • Accelerate • Protect

Case study

Stroili Oro

v.1.0/2018

# Stroili Oro

G I O I E L L E R I E

## Stroili Oro - Not bejeweled with ransomware, thanks to Syneto

### Overview

**Company:** Stroili Oro

**Location:** Italy

### The Challenge

- Ensure data protection against malware threats
- Achieve reliable Disaster Recovery
- Reduce IT infrastructure management times

### The Solution

- **Ransomware immunity:** recover all data from right before the attack
- **Recover everything** in just 15 minutes after a disaster.
- **One-click management:** easy to use infrastructure

### Customer Profile

The Stroili Oro group is a luxury fashion retailer based in Italy. The company currently owns 415 shops, employs over 2,000 employees and invoices over 220 million euros.

Since 2016, the Stroili Group has been a part of THOM Europe, a holding company owned by the Bridge Point fund, the biggest European player in the fashion jewelry market, with a total of over 1,000 stores in Europe and a 650 million Euro turnover.

### The Challenge

Stroili Oro handles a big amount of important data (ERP, e-mail, customer loyalty data), both in their main office and in their branch offices. One of these offices was in need of a new IT infrastructure.

As the IT team at Stroili Oro had to replace a very old SAN solution, they wanted to find an infrastructure that would guarantee fast Disaster Recovery and data protection, especially in case of potential ransomware threats.

The solution would also have to be easy to deploy and manage, as the branch office does not operate with a large IT team.

## The Solution

Stroili Oro has chosen a Syneto **HYPERSeries** 2000 for its branch office. This product works together with an older Syneto appliance in the company's headquarters to safely backup the data from the branch office in the company's headquarters.

This makes it possible to protect all of the company's data, including crucial and sensitive customer data. In case of a downtime incident or a ransomware attack, the data can be recovered with an RPO of 1

minute and the infrastructure can be restarted in just 15 minutes.

Designed as a "plug and play" product, the **HYPERSeries** was very easy to configure and manage. Creating backups is a fast process, as is recovering them.

Choosing this infrastructure has also been cost-effective. It has helped the company achieve a 20% CAPEX reduction when compared to the corresponding SAN solution the company was previously considering.

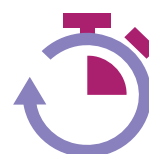
*"The main driver in choosing Syneto was the security of the Disaster Recovery platform. We liked the ease of using snapshot replication and the fact that the costs were competitive."*

- Giorgio Benedetti - CIO, Stroili Oro



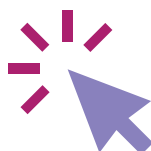
### Ransomware immunity

All data can be recovered to point-in-time before a ransomware attack.



### Reliable recovery

The infrastructure can be "up and running" in 15 minutes after a disaster occurs.



### One-click management

Deploying apps, creating backups and recovering data is possible with one click.

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Syneto creates technologies which Simplify, Accelerate and Protect IT operations. We take the latest, cutting-edge enterprise IT technologies and combine them with an incredible level of management simplicity and operational agility to deliver uncompromising simplicity, speed and security. A demonstration of how smart IT can be.

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