



# syneto

Simplify • Accelerate • Protect

Case study  
LIC Packaging  
v.2.0/2018



Creating innovation, manufacturing solutions.

## LIC Packaging packs their data in a Syneto infrastructure, gains scalability and reduces hardware expenses

### Overview

**Company:** LIC Packaging

**Location:** Italy

### The Challenge

- ensure data protection
- achieve Disaster Recovery.
- Reduce costs and maintenance times

### The Solution

- **Data protection** with automatic backups.
- **Recover everything** after a disaster.
- **Lower TCO** with an easy to manage infrastructure

### Customer Profile

LIC Packaging is an Italian Company, part of an International Group, that designs, industrialises and manufactures packaging solutions for direct packing, transport, and display.

Lavorazione Imballi Cartone (LIC) has its origins in 1952 when the Bertoldo family opens a printing shop in Verolanuova on the Brescian plains.

### The Challenge

As data volumes continued to grow, so did the importance of keeping it safe. The price of losing data in the modern business environment can't be overstated. LIC was facing this peril, with no solid data protection solution or Disaster Recovery mechanism.

LIC's existing infrastructure was at peak capacity and had reached the end of its sustainable life. The company needed a new solution that would achieve a greater level of efficiency. A solution was needed that was easier to configure and manage and could accommodate their current space requirements. As their legacy infrastructure involved high maintenance costs and times, a more effective solution was wanted.

## The Solution

To solve their data security issues, LIC opted for a Syneto solution, that allowed them to benefit from the product's Disaster Recovery features.

The Syneto solution ensures complete data safety with fast incremental automatic (scheduled) backups. To further improve the system's redundancy, a second Syneto product was placed off-site at one of LIC's subsidiaries. All data backups are replicated incrementally to this second

machine, ensuring all the company's data is recoverable and usable even if something happens at the main site.

All of LIC's 10 servers were virtualised with Synetos VMware Integration feature to remove the need for expensive physical servers. Moreover, the new solution is easy to deploy and manage, helping the company also lower maintenance costs, thus lowering their TCO.

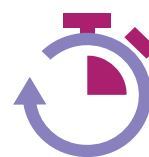
*"We've overcome the obstacles of traditional storage systems. With this solution, we're managing our storage flexibly and efficiently. From an economic standpoint, it's a win."*

- **Piero Bertoldo** – CEO, LIC Packaging



### Complete data protection

with automatic, almost instant backups of all the data.



### Reliable recovery

The infrastructure can be "up and running" within minutes after a disaster occurs.



### Lower TCO

with a cost-effective solution, that requires low management times.

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Syneto creates technologies which Simplify, Accelerate and Protect IT operations. We take the latest, cutting-edge enterprise IT technologies and combine them with an incredible level of management simplicity and operational agility to deliver uncompromising simplicity, speed and security. A demonstration of how smart IT can be.

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