



VARIATI

specialties

Leading supplier of cosmetics ingredients Variati finds their right IT ingredients in a Syneto solution

Overview

Company: Variati

Location: Italy

The Challenge

- protect company data;
- increase application performance;
- simplify IT operations.

The Solution

- complete **data protection** through fast automatic backups;
- increased **performance** for all applications;
- simple IT management with **one-click management**.

Customer Profile

Founded in 1926, Variati Spa. is a leading supplier of essential oils and natural ingredients for the fast-growing Italian cosmetics industry. The company offers its customers complete services, including the careful selection of ingredients from global brands, efficient technical service, and regulatory advice, if required.

Starting in 2003, the company has also entered the market of nutritional supplements, offering a wide range of functional ingredients.

The Challenge

Following a move to a new headquarters and a change in management, Variati was left with the challenge of finding a new IT solution, as previously their IT was managed by a different company in the group. This provided the business with the perfect opportunity of setting up a new IT environment, perfectly fitted for their needs.

The company needed a flexible, easy to use solution, that would respect sector-specific norms and help them efficiently manage their commercial activities. At the same, they needed to ensure the security and integrity of their data.

The Solution

Variati has chosen Syneto as a provider for its new IT infrastructure. The new solution offers effective data protection, as well as certain and fast Disaster Recovery.

The company can now easily store all their data archives (around 200 GB of data) on the new solution, which also runs the company's virtual machines. These include an application for personal access control, software for labeling material in

the warehouse, a Windows server, an ERP software.

By choosing this solution, the company has achieved storage space optimisation and fast restore times. It has also managed to save its team precious time, as the solution is easy to use and management times have been reduced. In the long term, Variati has also achieved a lower total cost of ownership by choosing a Syneto solution.

„We have chosen a hyperconverged infrastructure from Syneto because we wanted an integrated IT infrastructure that is also easy to manage. The main advantages offered by the solution are: fast recovery times, low management times, storage optimization, and fast IT operations”. - Dr. Robin Variati - CEO, Variati



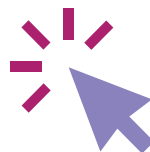
Data Protection

Through instant automatic backups of all the data on the infrastructure.



Increased performance

For all applications, including resource-intensive ones.



One-click management

Simplified IT management, through fast IT operations and 1-click management.

syneto

Simplify • Accelerate • Protect

Contact Information

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Syneto creates technologies which Simplify, Accelerate and Protect IT operations. We take the latest, cutting-edge enterprise IT technologies and combine them with an incredible level of management simplicity and operational agility to deliver uncompromising simplicity, speed and security. A demonstration of how smart IT can be.

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